

# The Art Gallery Ad Specs Sheet



## FULL PAGE AD

	WIDTH	HEIGHT
INCHES	7.75	9.75
PICAS	46p6	58p6

# The Art Gallery Ad Spec Sheet



Size	Sq Inches	Price
1/8 Page ad	8.44	\$10
Half Single Column ad	11.88	\$15
Quarter Page ad	17.81	\$20
Half double Column ad	24.34	\$25
Single column ad	24.38	\$30
Half Page ad	36.80	\$35
Double Column Ad	49.97	\$50
Full Page	75.56	\$100
Back Page	93.50	\$125

## 1/8 PAGE AD

	WIDTH	HEIGHT
INCHES	3.75	2.25
PICAS	22p6	13p6

## SINGLE COLUMN AD

	WIDTH	HEIGHT
INCHES	2.5	9.75
PICAS	15.p	58p6

## HALF PAGE HORIZONTAL AD

	WIDTH	HEIGHT
INCHES	7.75	4.75
PICAS	48p6	28p6

## QUARTER PAGE AD

	WIDTH	HEIGHT
INCHES	3.75	4.75
PICAS	22p6	28p6

## **DOUBLE COLUMN AD**

	WIDTH	HEIGHT
INCHES	5.125	9.75
PICAS	30p6	58p6

## **HALF SINGLE COLUMN AD**

	WIDTH	HEIGHT
INCHES	2.5	4.75
PICAS	15p	28p6

## **HALF DOUBLE COLUMN AD**

	WIDTH	HEIGHT
INCHES	5.125	4.75
PICAS	30p6	28p6

# **BACK PAGE AD**

	<b>WIDTH</b>	<b>HEIGHT</b>
<b>INCHES</b>	<b>8.5</b>	<b>11</b>
<b>PICAS</b>	<b>51p</b>	<b>66p</b>